

Dear Holmdel Families,

### 2014-2015 was a record year for the HFEE due to your generosity and participation!

Thanks to your support, the Holmdel Foundation for Educational Excellence (HFEE) was able to provide a gift to Village School that will put a Chromebook in each and every second and third grader's hands on the first day of school! The Annual Giving Campaign, the cornerstone of our efforts, raised over \$45,000 of tax-deductible gifts from families like yours and included over \$10,000 in matching corporate gifts. Both the Battle of the Faculties and Poker night events were well attended and together raised over \$15,000 for our initiatives. Our inaugural 5K Fun Run at Bell Works not only raised over \$5,000, but also brought the community together at the first major event on the property at the heart of our town! Thank you and your neighbors for supporting our efforts!

### This year we need your renewed help to continue supporting Holmdel Schools!

Your tax-deductible donation can provide opportunities that the school budget is unable to cover, like the Chromebook initiative. We do this by providing gifts and grants that enhance the educational experience for students to prepare them to meet the challenges in a highly competitive global economy. The renovation of the Culinary Arts lab at Holmdel High funded by the HFEE will open this school year, and Indian Hill regularly uses the digital audio system donated in 2014. In addition, the HFEE is providing \$8,400 in mini-grants for teacher and student research projects at all four schools this school year.

#### You can make a difference!

Please make a fully tax-deductible donation to the HFEE and have your name added to our annual Honor Roll, which can be seen on our website under Supporters. Any level of support is greatly appreciated and no donation is too small! We encourage the use of the Donate Now button which can be found at the bottom of our new web page, http://www.hfee.org. For those who would like to pay by check, we have added our mailing address below.

### Your employers can help too!

Many companies will match all or a portion of your donation; please check with your employer for the availability of such funding. Given where top income tax rates are in 2015, if you are able to get a dollar-for-dollar match from your company, a \$1 after-tax contribution from you could provide nearly \$4 for your children's schools!

We thank you, in advance, for your support and wish our children continued success during the academic year! Also, please note that our biennial Spring Gala will be held at Navesink Country Club on April 9, 2016. Save the date! Watch out for other exciting community events during the year!

Sincerely,	
Brian Kennedy and Tom Minerva	Brooke O'Brien
2015-2016 Chairpersons	2015-2016 Annual Giving Chairperson

HOLMDEL FOUNDATION FOR EDUCATIONAL EXCELLENCE 65 McCampbell Road, Holmdel, New Jersey 07733

Name for Honor Roll Credit Card #	(as you would like it to	appear) Donation Amount (Suggested: \$50, 100, 250, 500, 1	000
Expiration Date: _	CVC Code	_ Circle one: Amex Visa Master	.000

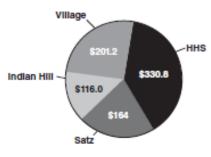
Checks should be Made Payable to: HFEE

This fundraiser is supported by the HFEE.

## GIFTS AND DONATIONS

The Holmdel Foundation for Educational Excellence provides funding in all four Holmdel District schools, in all areas of study, and at all grade levels. The trustees of the HFEE make every attempt to maintain equitable distribution of gifts and donations among each school based on need. The following tables illustrate the breakdown of gifts from the HFEE specifically by school and by area of study for the previous eleven school year cycles.

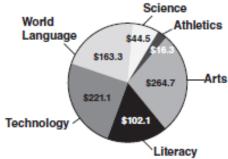
### HFEE Gifts by School 2005-2015



Dollar Value shown in Thousands Total School Gifts = \$811,978

\*Chart does not include mini-grants

### HFEE Gifts by Area 2005-2015



Dollar Value shown in Thousands Total School Gifts = \$811,978

\*Chart does not include mini-grants

# **G**IFTS

MINI-GRANTS		
Mini-Grants: 2005-06	\$ 13,393	
Mini-Grants: 2006-07	\$ 19,760	
Mini-Grants: 2007-08	\$ 18,564	
Mini-Grants: 2008-09	\$ 22,582	
Mini-Grants: 2009-10	\$ 12,711	
Mini-Grants: 2010-11	\$ 6,758	
Mini-Grants: 2011-12	\$ 15,630	
Mini-Grants: 2012-13	\$ 11,165	
Mini-Grants: 2013-14	\$ 8,394	
Mini-Grants: 2014-15	\$ 9,718	
Mini-Grants: 2015-16	\$ 8,146	
Total Mini-Grants:	\$146,821	

## 2005-2015

School Gifts: \$811,978

Mini-Grants: \$146,821
Grand Total: \$958,799
Arts: \$264,656/33%
Technology: \$221,160/27%
World Language: \$163,271/20%
Literacy: \$102,091/13%
Science: \$44,500/5%
Athletics: \$16,300/2%

does not include Mini-Grants